## SYNERGY PROJECT FINAL CONFERENCE

You are cordially invited to attend the **final conference** of **SYNERGY project** (*SYnergic Networking for innovativeness Enhancement of central european actoRs focused on hiGh-tech industry*), which will be held on **21 October 2020.** 

The final conference will be the opportunity to share the knowledge of
3-year SYNERGY project, including the project's Synergy Platform for crowd innovation.

We will walk you through our experiences with new possibilities of crowdfunding for research and crowdsourcing for innovation, and indicate to how to use SYNERGY for your new cooperations, how to build living networks and how to support regions in Open Innovation.

In addition to focusing on the project itself, we will suggest how regions can benefit from SYNERGY in the future.



Wrocław University of Science and Technology









## SYNERGY PROJECT FINAL CONFERENCE

Date: 21.10.2020, 13:00 - 16:00

<u>Place</u>: For distancing reasons, the event will be virtual on <u>SYNERGY Interreg Project YouTube channel</u>. The link to participate will be also sent to you after registration for the event.

**<u>Registration</u>** should be made via <u>https://jte.io/synergy2020</u>. The participation is free of charge.

12:50	Join in to the conference for a short info on WrUST and Wrocław
13:00	Meet the SYNERGY project
13:15	How to use SYNERGY for your new cooperations: Synergic profiling
13:30	How to build living networks: Synergic networking
13:50	Coffee break & get to know KIT, PROFACTOR and MERGE
14:00	Synergy Platform for Crowd Innovation at a glance
14:10	Crowdfunding for research and Crowdsourcing for innovation – new possibilities
14:30	How to support regions in Open Innovation: Crowd Innovation Strategy
14:50	Coffee break & get to know CRIT, STEPRI and JSI
15:00	How regions can benefit from SYNERGY in the future
15:30	Open Innovation - Expert's point of view
15:50	SYNERGY final conference recap



**SYNERGY** (CE 1171) is a project financed by Interreg Central Europe that started in August 2017 and comprises 7 project partners from 6 European countries, namely Germany, Poland, Austria, Italy, Slovenia and Croatia. The project aims at strengthening currently underdeveloped linkages, cooperation and synergies between companies, industry, research, intermediaries and policy makers in Central Europe. As a result, the project defined new crowd innovation services and made them available via the Synergy Platform as a new space for enhancement in open and crowd innovation.